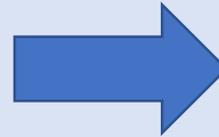


# Could there be a “Parisian Revolution” in the Pacific?

*How could international donors help Pacific cities become Cycling Cities*



**Sam Johnson**

Transport Analyst

World Bank, Transport, Infrastructure Practice Group

# Recapping what is happening in Paris

*On the way to “100% cycleable” by 2026?*

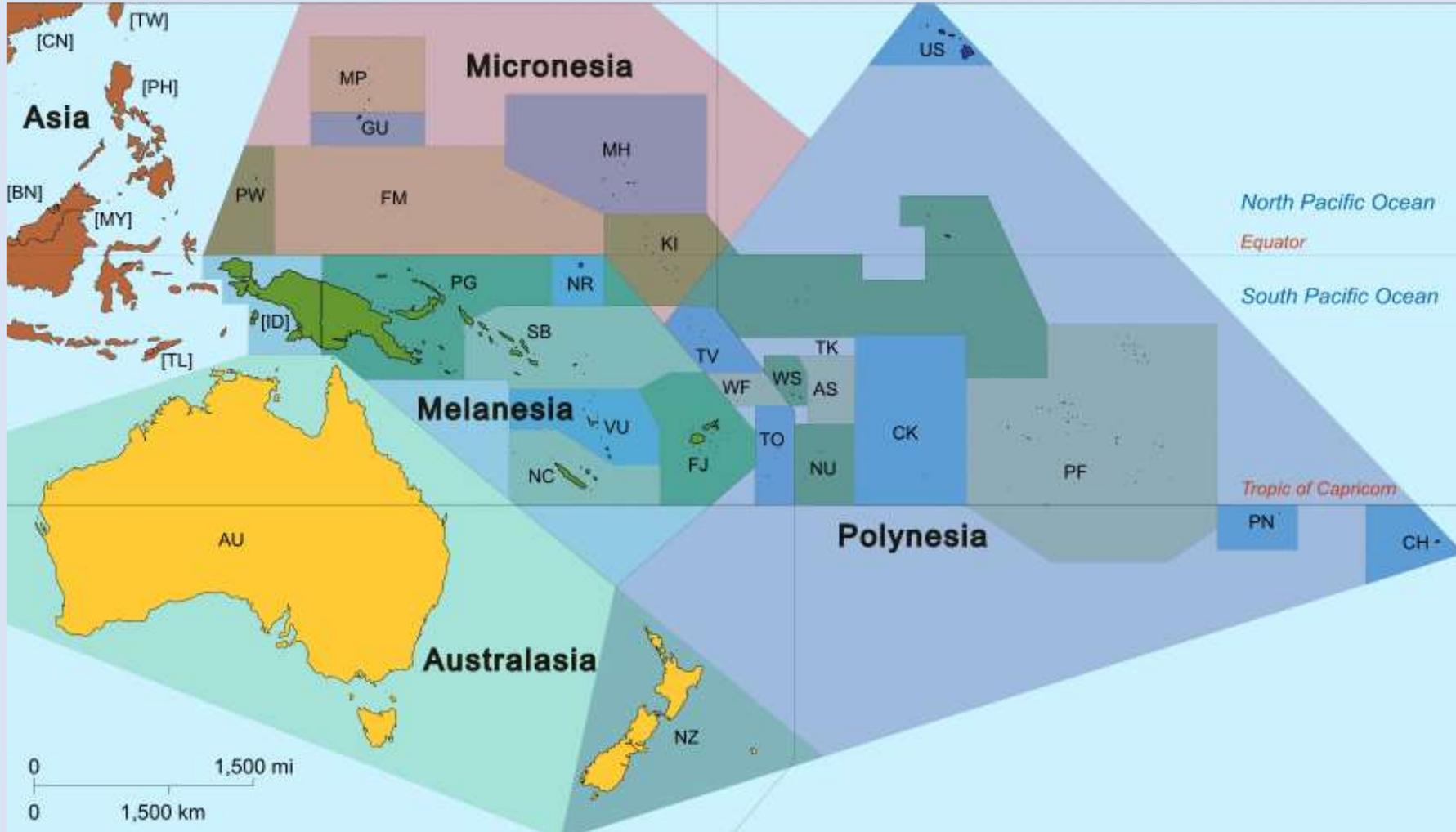
## Quickly, and on a large scale:

- Removing car parking spots
- Financial support to purchase / repair bicycles and e-bikes
- Adding temporary and permanent segregated bike lanes
- Cycling encouraged on one-way streets, extensive bicycle marking and signage
- Speed limit for much of the city streets 30km/hr
- Adding bicycle parking



# The Small Islands Nations of the Pacific

Pop. approx. 2.3 million, majority in urban areas (and urban proportion is growing)



- Fiji
- Kiribati
- Marshall Islands
- FSM
- Nauru
- Palau
- Samoa
- Solomon Islands
- Tonga
- Tuvalu
- Vanuatu

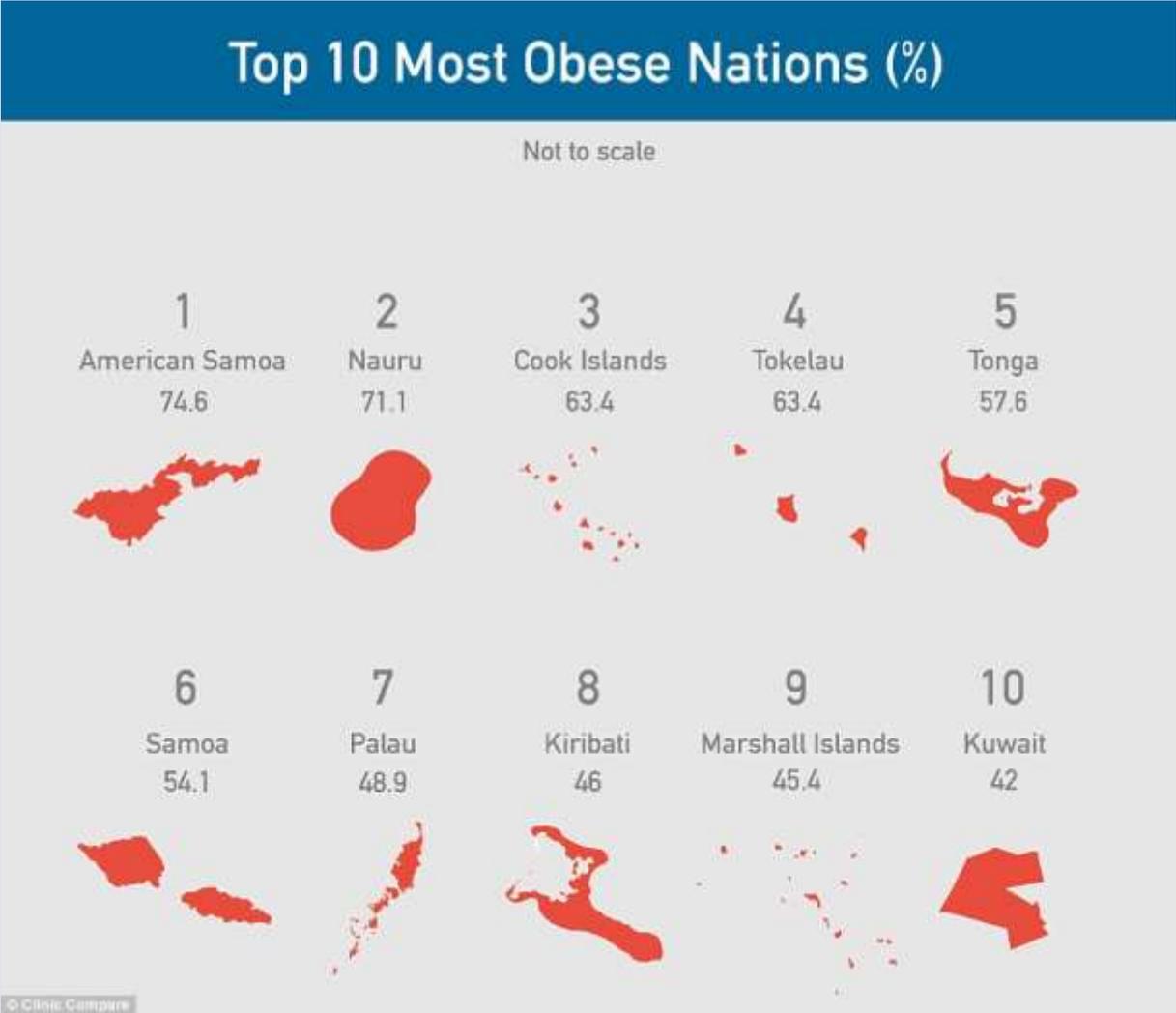
# 1. Congestion is increasing everywhere, and it's a hot political topic



## 2. Pacific Islands: the world's most beautiful dumping ground?



# 3. Pacific home to nine out of ten most obese countries



## 4. Pacific dominate list of countries most vulnerable to oil prices



# 5. Providing car-centric transport infrastructure currently consumes huge proportion of annual donor capex.

*What else could be done with that money?*



ASIAN DEVELOPMENT BANK



AUSTRALIAN DEPARTMENT OF FOREIGN AFFAIRS AND TRADE



NEW ZEALAND MINISTRY FOR FOREIGN AFFAIRS AND TRADE



US DEPARTMENT OF STATE



EUROPEAN UNION



EUROPEAN INVESTMENT BANK



JAPAN INTERNATIONAL COOPERATION AGENCY



WORLD BANK GROUP



中国援助  
CHINA AID

Continuing with business-as-usual transport paradigm  
=  
waiting for car-dependency to get completely entrenched



6. Meanwhile, Pacific Govts wants to be seen as climate-action leaders to gain geopolitical power and accolades on world stage

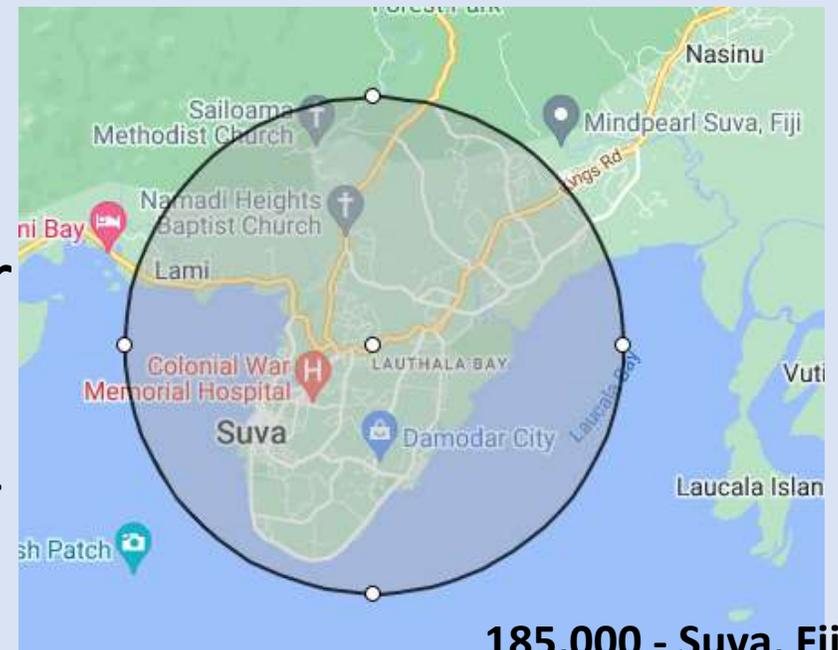
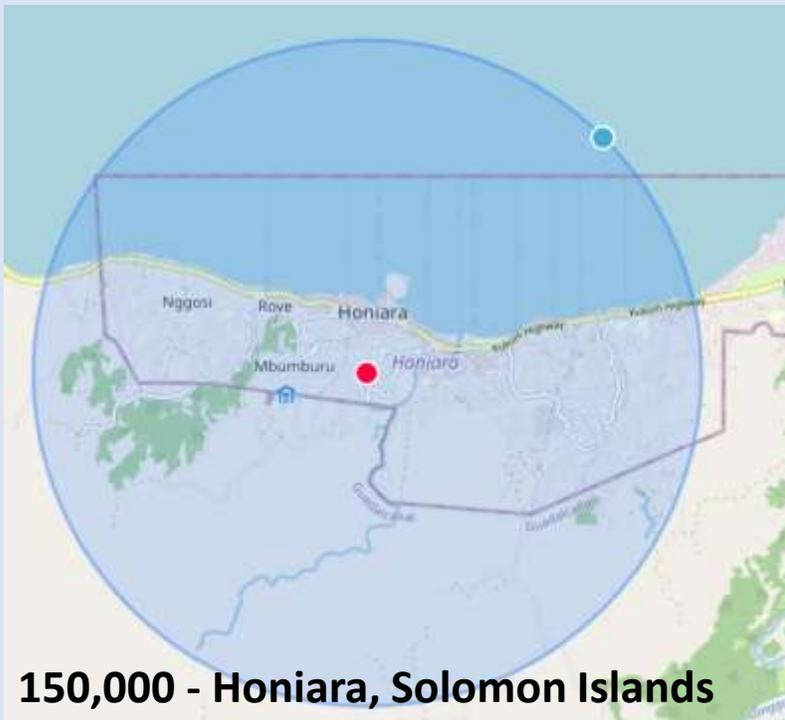
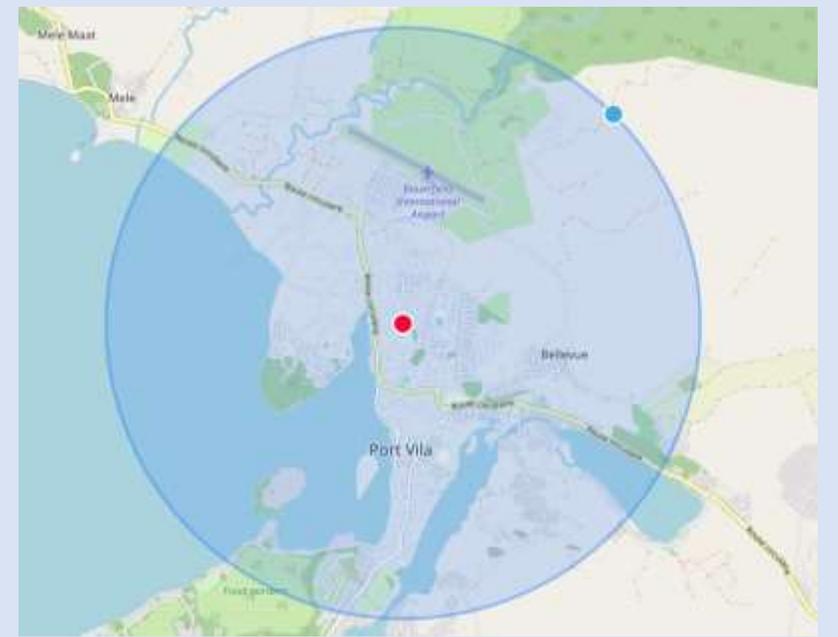


# The opportunity

Become a “Cycling City”?



?



**An untapped opportunity:**  
 Be anywhere in 5km radius in <20 mins, cheaply, no sweating (if on an e-bike), with no air pollution, and effectively carbon-free

# A Paris-inspired path to creating Pacific Cycling Cities by 2030

- 1. Infrastructure donors to express desire to governments to fund cycling-supportive measures like the below, on a city-wide scale*
- 2. Political will from governments to request funding and implement measures*

<b>Measure</b>	<b>Paris</b>	<b>Pacific</b>
Removing car parking spots		?
Financial support to purchase / repair bicycles / e-bikes		?
Adding temporary and permanent segregated bike lanes		?
Bicycle marking and signage		?
30km/hr speed limits on non-arterial streets		?
Adding bicycle parking		?
Bike share scheme		?
Large-scale marketing campaign in support of active mobility		?
Large scale learn-to-ride training program		?
Demand management measures on private cars		?

Thanks

