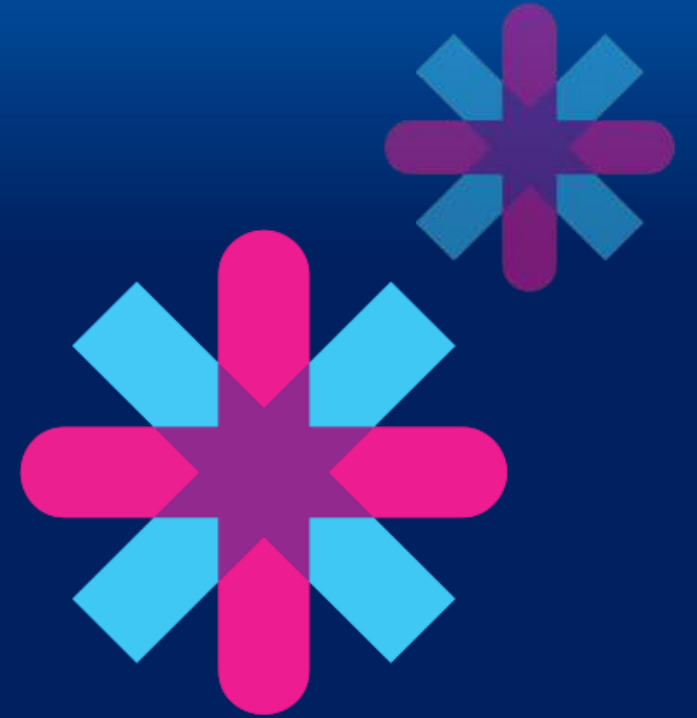


The currency of change – a strategy to overcome community resistance (*and build your industry*)

MARK AMES
GENERAL MANAGER

connect  **MPID**
MACQUARIE PARK INNOVATION DISTRICT





“Australia’s original innovation district”





6.8km²

12km

from Sydney CBD

3 stations on Sydney's
first Metro system

M2
Motorway



MACQUARIE PARK TODAY

#1 for IP

Postcode with the most IP
registrations

Home to
Australian HQ of

10%
of the world's top

100
companies

\$9.5
billion GPD



72,000

employees

12,800

residents today

World leading university -

TOP 1%
of world's universities

45,000

students

2
Incubators, supporting

120
start ups

\$120m
raised

320
jobs created

Sydney's

GREENEST
CBD

OUR STRATEGY FOR SUCCESS



TRANSFORM



MOVE



THRIVE



ELEVATE



UNITE



Advocacy & Strategy

To create a vibrant Park of leading workplaces and new amenity with inward investment.

A strong voice for the future

Advocate for infrastructure improvements

Attract strategic investment

Mobility & Access

Improve access and permeability to grow Macquarie Park, without growing congestion.

Travel demand management

Sustainable growth via increased travel options.

Workplace travel tools and data insights

Innovation & Commercialisation

Create new products, services and jobs through our employers, entrepreneurs and researchers.

Boost research & development ties

Showcase innovation

Develop intra & entrepreneurial skills

Marketing & Promotion

Amplify Macquarie Park's achievements and share its opportunities.

Reinforce Macquarie Park's story

Attract and retain best talent

Highlight your achievements

Activation & Engagement

Build connections, develop skills and create an increased sense of community.

Professional development

Member events & activations

Community building





Presentation title here



Presentation title here





Presentation title here



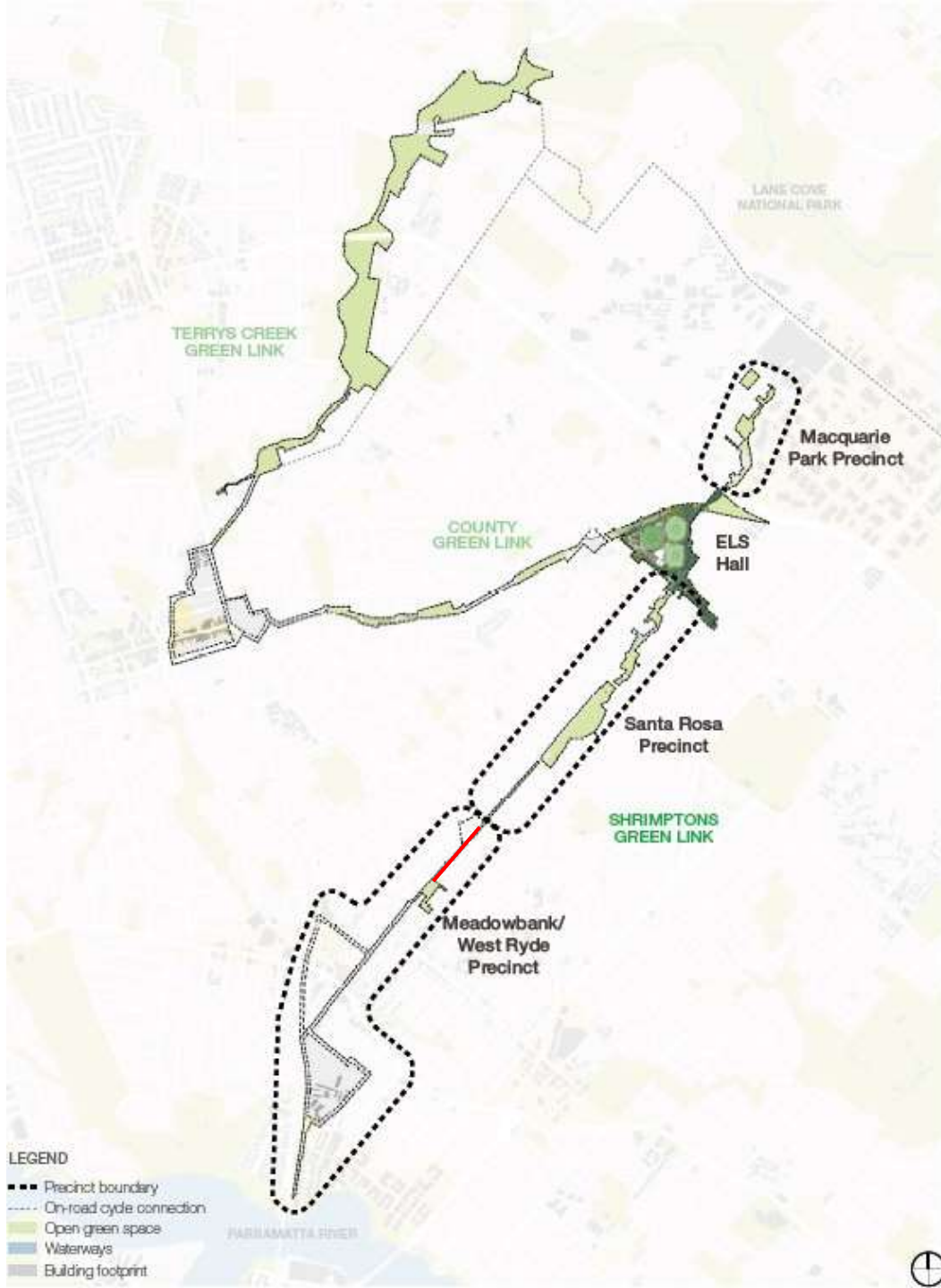


FAST, FRESH FREE

Discover
MAC PARK'S
BIKE NETWORK







STRATEGIC-CITIES.COM

AECOM



CITY OF SYDNEY

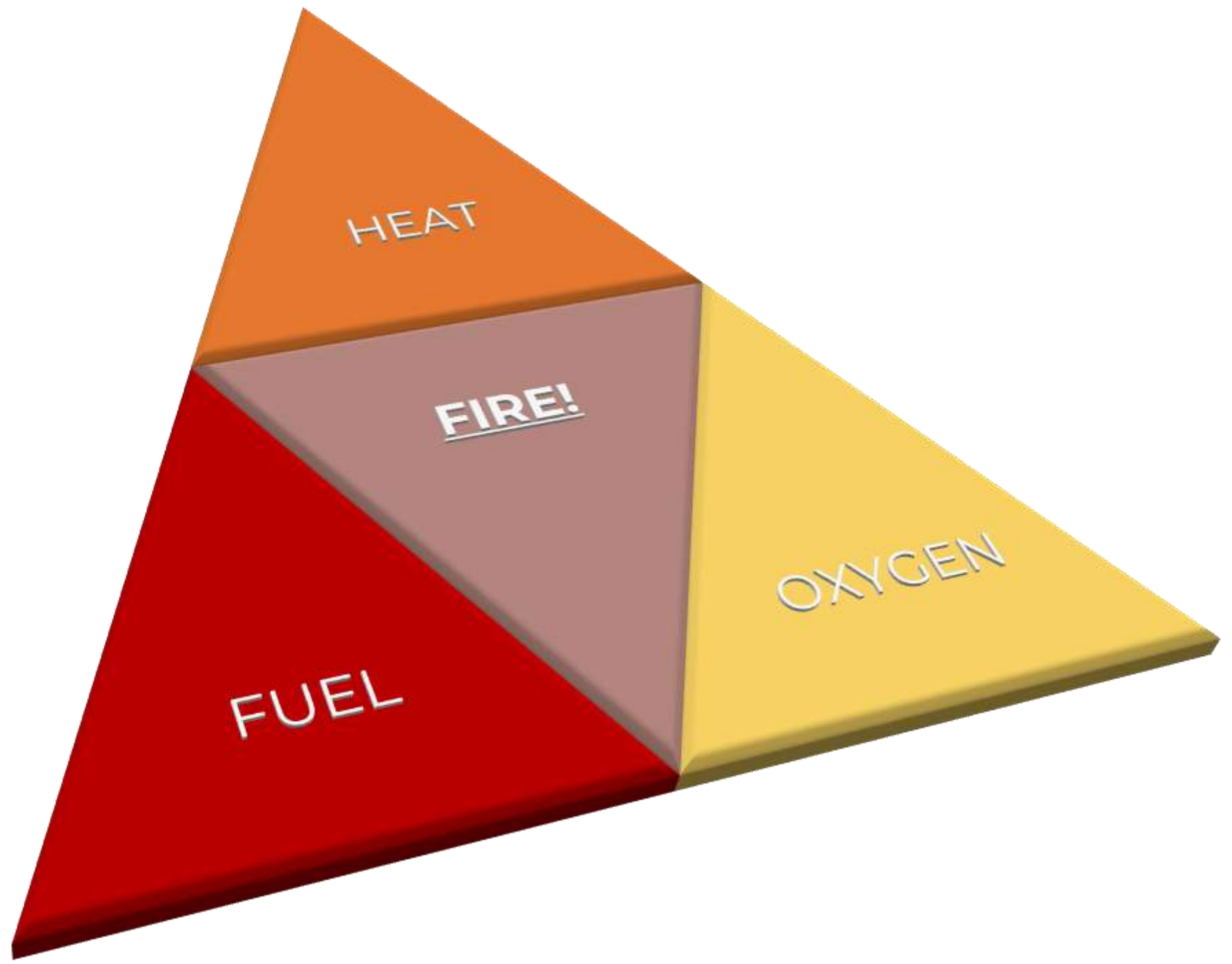
PAKHUIS
DE ZWIJGER*

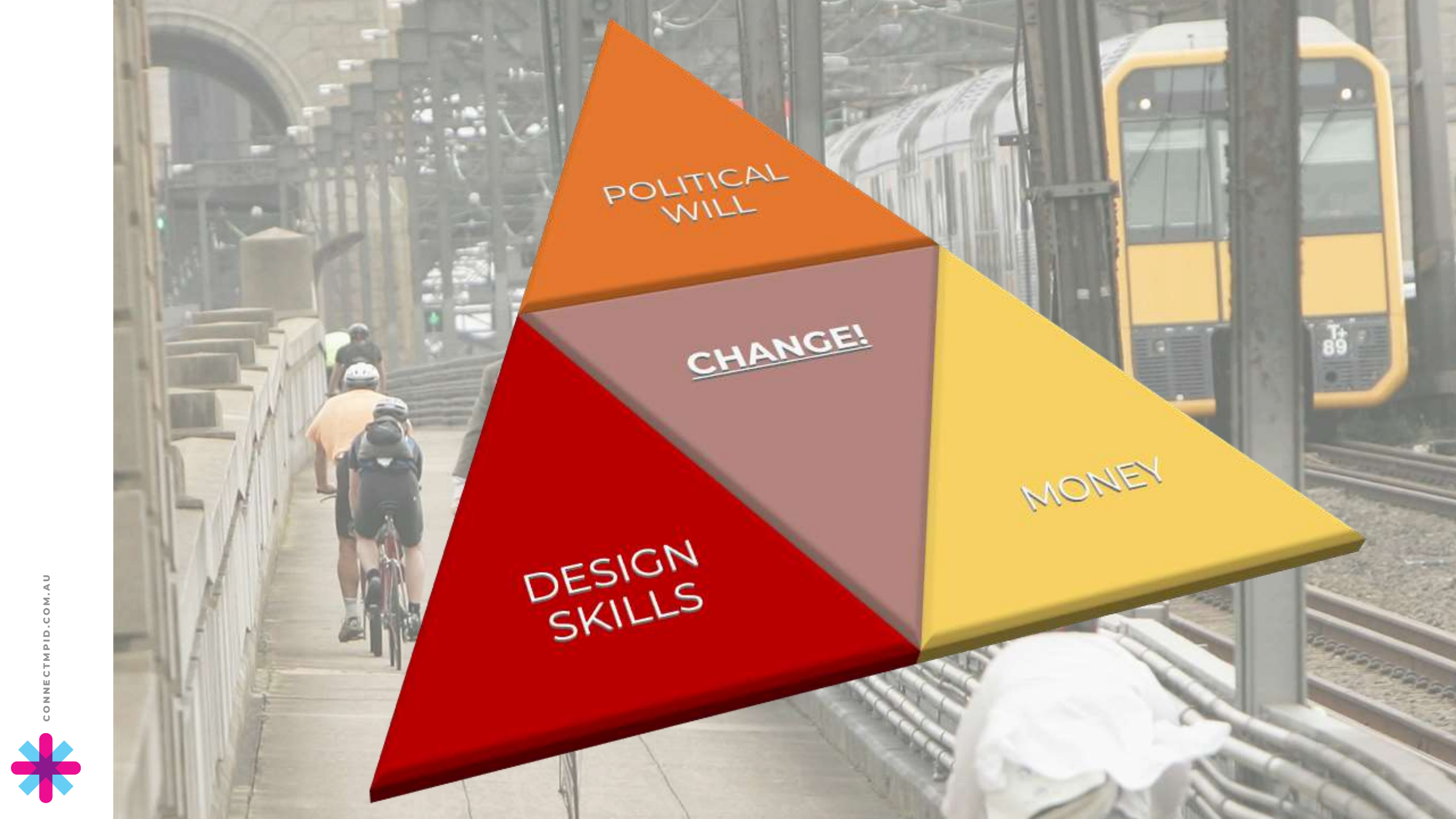


CITY OF VINCENT









POLITICAL
WILL

CHANGE!

MONEY

DESIGN
SKILLS





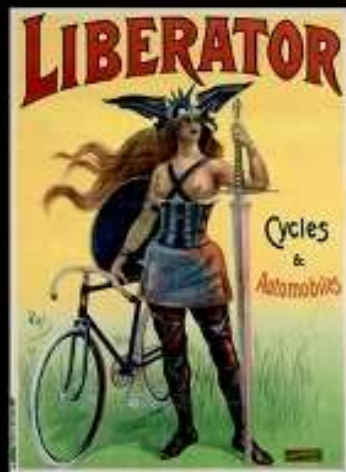
Space for Cycling
LONDON CYCLING CAMPAIGN











CYCLES Sirius



ABOUT #BIKEISBEST

WHAT IS #BIKEISBEST?

We are here to spread the word that #BikeIsBest for everyone. Here is a place to learn about the benefits of more people cycling. The benefits for you, your family, your community and the planet.

RALEIGH

SCHWALBE

SIGMA
SPORTS

SPECIALIZED

ACT

THE BIRD CHIMP

THE WINDY TREE

BIKESTER

sustrans

The
Divisibility
TrustTHE BRITISH
CYCLING
SHOW

TREK

THE WINDY TREE
BRITISH
CYCLING

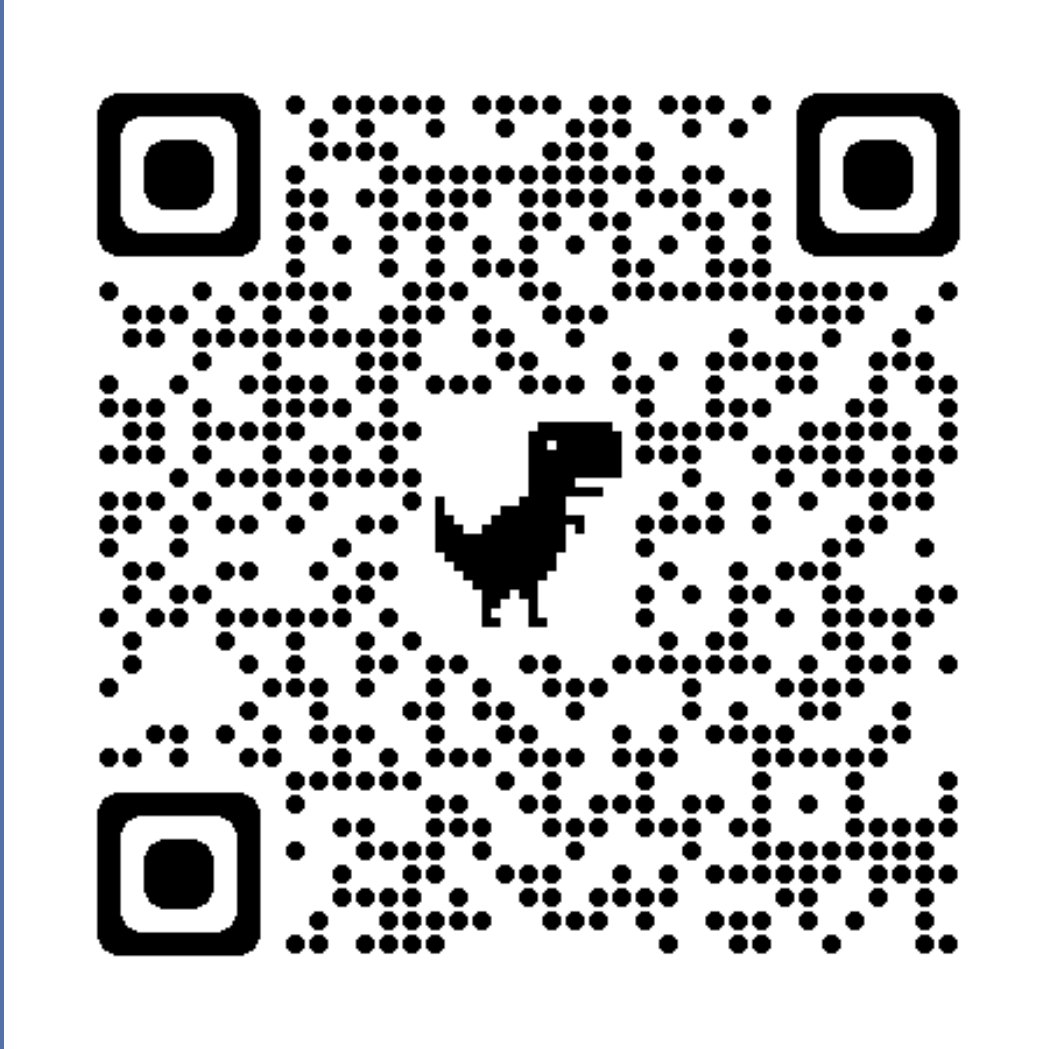
BROMPTON

CAIRN

Clear Channel







Thank you!

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info@connectmpid.com.au

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MACQUARIE PARK INNOVATION DISTRICT

