



# Transitions in Motion: Accelerating Active Transport Infrastructure through Grassroots Movements

**Megan Sharkey**

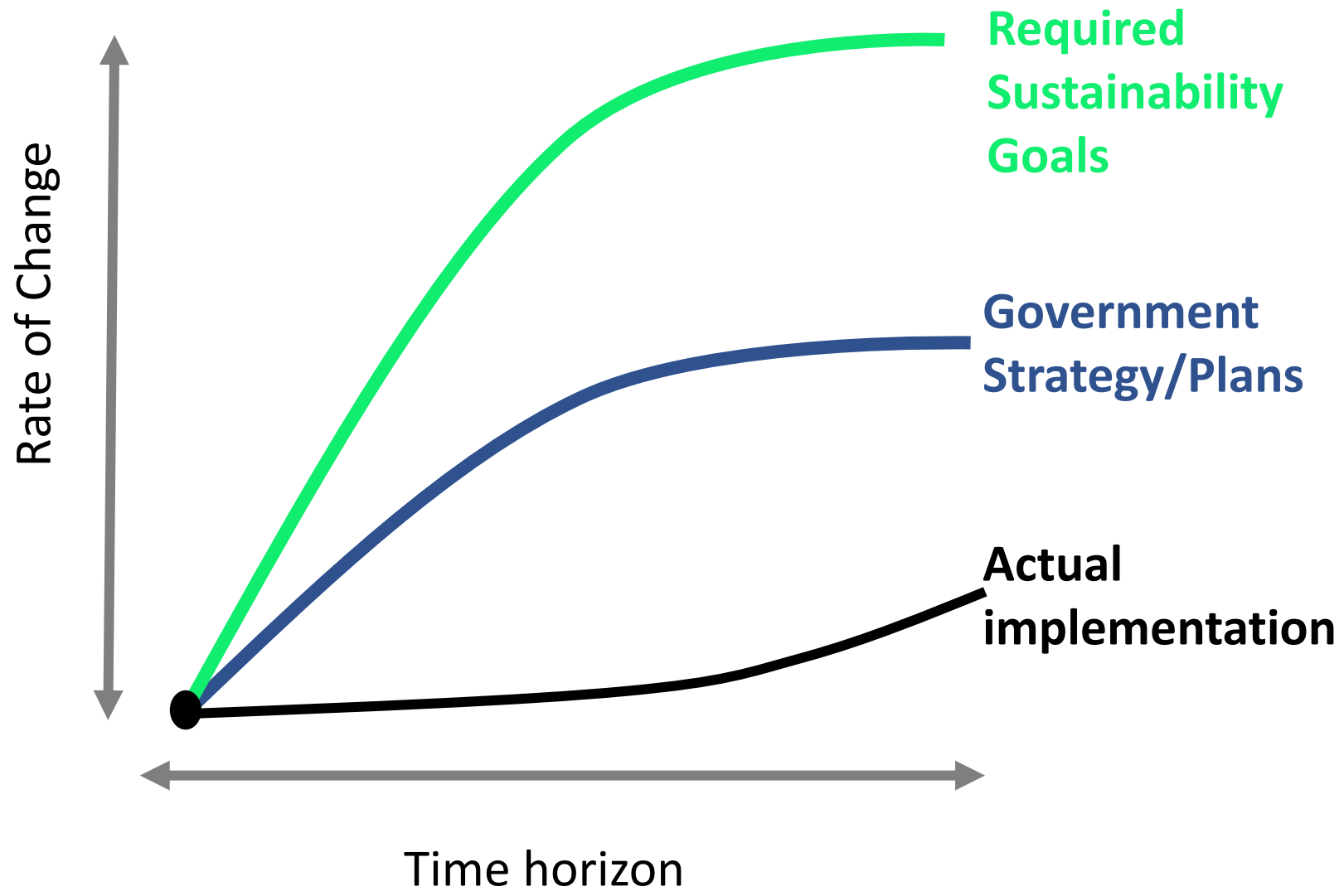
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**LONDON**  
**CYCLING**  
CAMPAIGN



**Greater London Charity**

**Volunteer  
local  
groups**

**SOUTHWARK**  
**CYCLISTS**



**ENFIELD**  
**CYCLING**  
CAMPAIGN



## Vision

- › Define your aim and objectives
- › Develop key asks.

## People

- › Identify your stakeholders
- › Who are your key allies?
- › What is your circle of influence?
- › Can I create a coalition?

## Actions and Tactics

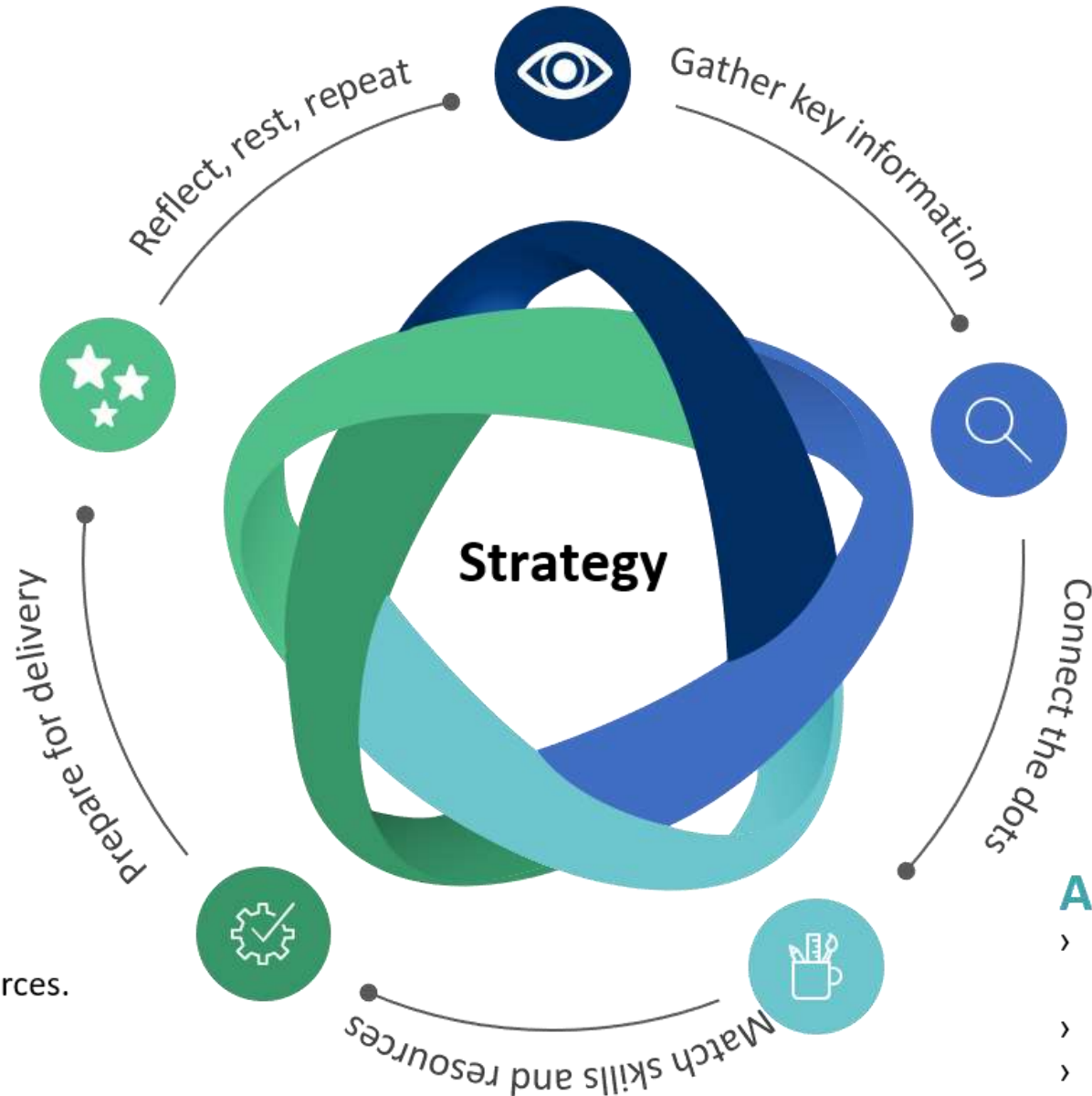
- › Develop actions that support your key asks and vision
- › Link tactics to building your influence
- › Develop key messages

## Action plan

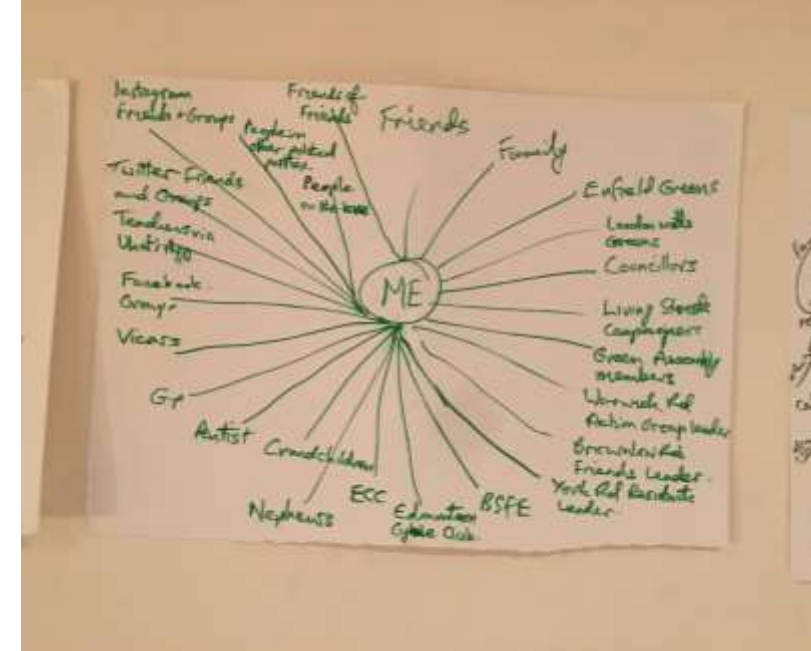
- › Create a timeline.
- › Match skills and resources.

## Deliver

- › Engage your community
- › Track your progress
- › Promote your wins











# Campaigners park plant pots in bays in crusade to get healthier streets

A campaign group parked pot plants in a parking bay to highlight the need to reclaim the streets for people.

**JON KING**  
 jon.king@bt.com

Activists from Better Streets for Tower Hamlets turned the spot in Bethnal Green Road into a mini-park on Sunday in a bid to draw people's attention to the need for healthier public spaces.

Terry Patterson, from Limehouse, said: "It's great to see people enjoying public space in a creative way."

"Behind this fun event is a serious message. In the face of the pollution and congestion affecting all Londoners, it's time to rethink how we use our streets."

"Let's create space for young

The single space was transformed with seating, plants and parking spaces for bikes turning the bay into what the campaigners dubbed a "parklet".

Households in the borough without cars outnumber those which have them by two to one, according to Better Streets for Tower Hamlets. It wants to see traffic levels drop in every ward.

But in spite of people outnumbering cars, a "huge amount" of space is devoted to vehicles, the activists say.

Madeleine Pezot, of Bethnal



The group wants to see more public spaces for people.

Picture: BETTER STREETS FOR TOWER HAMLETS

"Why not allow people to use the space? Parklets can be made into lovely places to look at such as a mini garden, and add a lot to the sense of community on a street."

"You don't have to be a customer of anywhere to sit and enjoy a space like this, and it means you are more likely to meet your neighbours."

London Living Streets, which

supports Better Streets for Tower Hamlets, wants every street in the capital to have a "parklet" with one set up every 50 metres.

Julie Pichon from Shoreditch said: "We opened a conversation about public space and how repurposing a kerbside can benefit communities."

"We live in increasingly dense environments. Our streets need to

be healthy and inclusive spaces. Access to high quality open space is crucial, and today we demonstrated how small scale interventions are part of the answer."

For more about the group visit [betterstreetsfortowerhamlets.wordpress.com/](http://betterstreetsfortowerhamlets.wordpress.com/) or follow @BetterStreetsTH on Twitter.

Clare Rogers Retweeted  
 Cllr Maria Alexandrou @MAlexandrou123 · Jul 1  
 Good tour round Walthamstow seeing the transformed streets promoting pedestrian crossovers & low traffic neighbourhoods with @clranderson, Cllr Levy, Cllr Brown & residents from Enfield Southgate wards





# Coalitions

**WE SUPPORT BETTER STREETS FOR TOWER HAMLETS**

DO YOU? EMAIL US AT [INFO@BETTERSTREETSTH.ORG.UK](mailto:INFO@BETTERSTREETSTH.ORG.UK)



## Supporters of safe cycle lanes on High St Kensington

... and the list is growing!

### Schools and Universities

Imperial College London, The Priory School Westminster, Imperial College London, Imperial College London, Imperial College London, Thomas Jones, Snowfield School, American Overseas School, American Overseas School.

### NHS and Health Providers

Imperial College Healthcare NHS Trust, Chelsea and Westminster Hospital NHS Foundation Trust, JoyRiders, Physical Studio, NHS, NHS, NHS.

### Iconic Institutions

the DESIGN MUSEUM, Royal Albert Hall

### Sustainable Transport

Lime, pedal me, BICICLOPROM

## Children, Young People and Community

AMPLIFY, PLAY, 99% of young people want to cycle to school

### Road Danger

ACTION STATION ZERO

### National Bodies

ustrans, we are cycling

### Clean Air and Environment

ClientEarth, n:clean

### Healthy Streets and Transport Experts

Wheelsity Wellbeing, JoyRiders, Net2 Transport, BIKES IS BEST, Possible, London Cycle Hub, London Cycle Hub, London Cycle Hub.

### Londoners

+200 Londoners

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 BETTER STREETS FOR KENINGTON AND AMPNEY



# CLIMATE SAFE STREETS

Delivering Zero Carbon Roads  
in London by 2030



34

Climate Champions working to secure  
commitments to Climate Safe Streets

62

Leadership candidates committed to Climate  
Safe Streets if they're elected





# #BetterStreets



**BetterStreetsforBarnet**

@BetterSt4Barnet

**Brockley Better Streets**

@BetterBrockley

**Better Streets for Newham**

@BetterStsNewham

**Better Streets for Grove Park**

@Liveable\_SE12



BETTER STREETS  
FOR SOUTHWARK



BETTER STREETS  
FOR CHISWICK

**Shape Better Streets  
Croydon & Bromley**

Safe healthy streets – active travel



**Better Streets for Moseley**

@ForMoseley

**BetterStreets4KC**

**Better Streets Waltham Forest**

@WeSupportWFMH

**Better Streets Waltham Forest**

591 likes • 625 followers



**Walworth Healthy Streets**

@HealthyStsSE17

**Better Streets Greenwich**

@tamasin77164695



Better Streets for  
**Birmingham**

We are Ealing residents who want safe streets and clean air for all





# Better Streets for New South Wales

**Coalitions. Sharing. Accelerating.**

[www.BetterStreets.info](http://www.BetterStreets.info)

