

# Shared Data For Change

Not just compliance

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25 November 2022

1. The Shared Vision
2. Trust was lost
3. Trust returned
4. Now, let's go!



# First. The shared vision



# First. The shared vision



# First. The shared vision





# First. The shared vision



# Trust lost

## The Uber files: firm knew it launched illegally in Australia, then leaned on governments to change the law

Exclusive: company acknowledged in documents leaked to the Guardian it had used 'hyper-aggressive tactics' in global expansion

- [What are the Uber files?](#)
- [Uber broke laws, duped police and secretly lobbied governments, leak reveals](#)
- [The whistleblower: I'm exposing a system that sold people a lie](#)
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## Australia braces for electric scooter boom as confusion reigns over state laws

Some retailers are giving inaccurate advice to shoppers in states where it is illegal to ride e-scooters on public roads or footpaths



📷 A man rides an e-scooter in Brisbane where an electric scooter above 200 was illegal. Photograph: Albert Perez/AAP



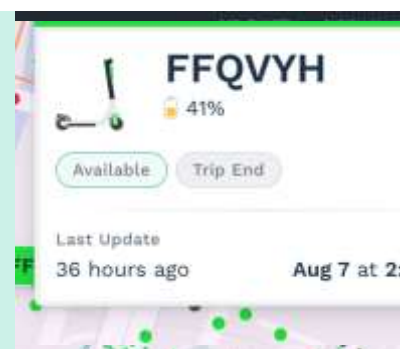
# Rulemaking + compliance



Fees, Fines,  
Invoicing



Realtime  
Rewind



Curb Events

Fee Policies

**\$0.15**  
Priority fee

Fee Policy	Priority	Fee
July 2022	Low	\$0.0750
July 2022	Low	\$0.0810
July 2022	Low	\$0.0870
July 2022	Medium	\$0.1020
July 2022	High	\$0.1170
July 2022	Low	\$0.1320
July 2022	Low	\$0.1470
July 2022	Medium	\$0.1620

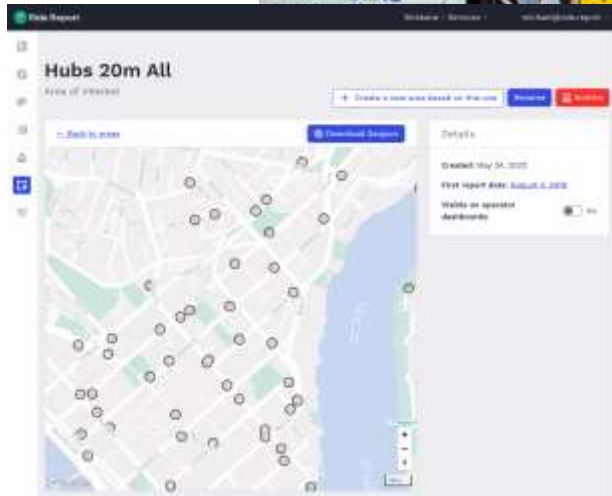
Deployment  
Mins + Max

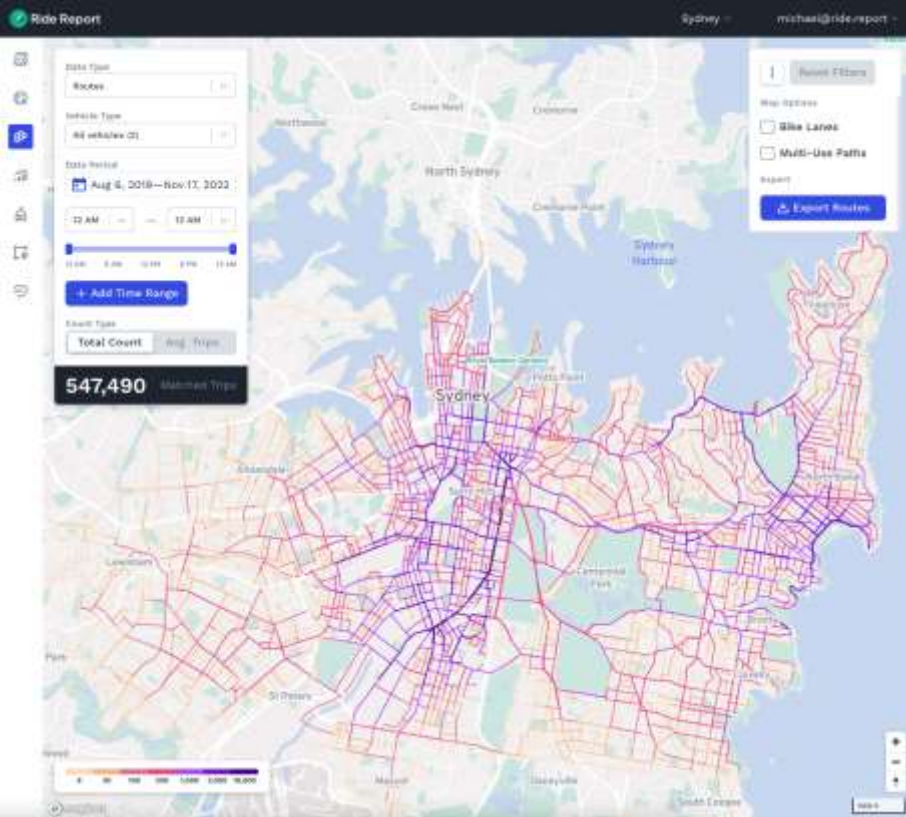


Vehicle  
Status



# Trust restoring

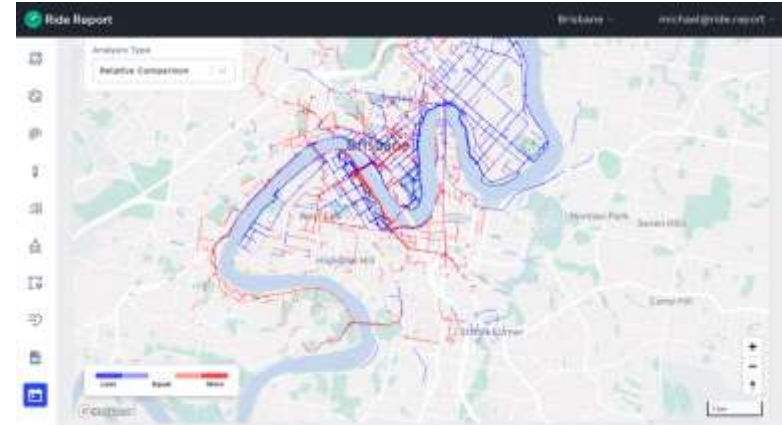
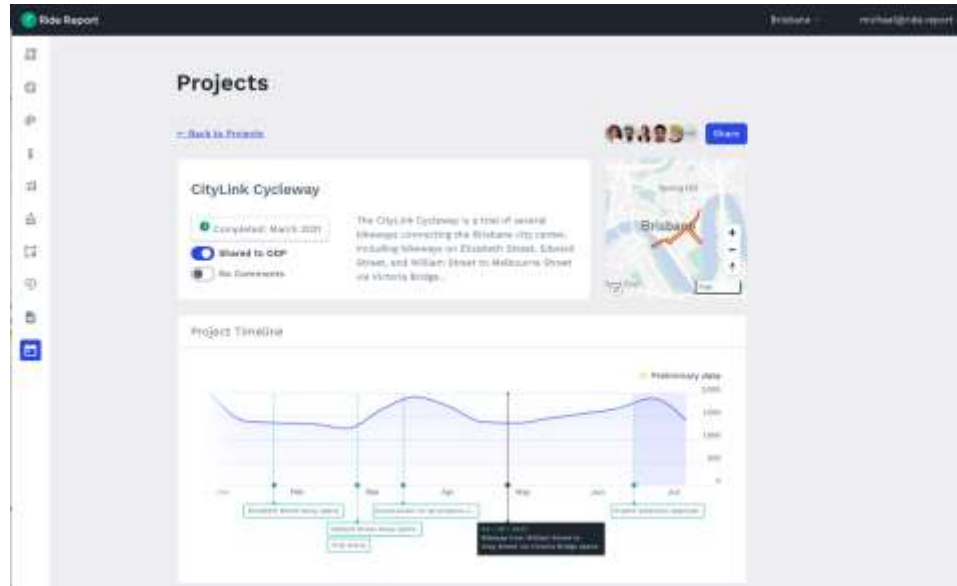




And reaching for the vision



# Project before/after analysis





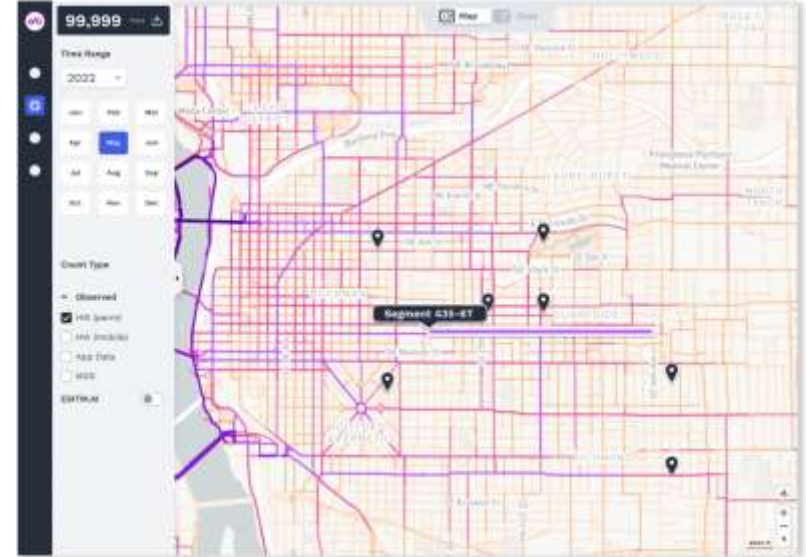
# Leveraging shared and non-shared micromobility data

## Denver's E-Bike Rebates Are So Hot They're Gone Within Minutes

Denver's vouchers offer a rebate of as much as \$1,700 for residents buying an electric bicycle — and cities including New York are taking note.



Bicycle mechanic Stephanie Fowler assembles an electric bike at Campus Cycles in Denver on Sept. 9, 2022. Photographer: Hyoung Chang/The Denver Post via Getty Images





Thank you!